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ASX RELEASE

HOME CONSORTIUM ANNOUNCES REBRAND TO HMC CAPITAL

We are pleased to announce that Home Consortium (ASX: HMC) is rebranding to HMC Capital. The rebrand follows the significant growth and evolution of the business since listing in October 2019. The new name HMC Capital better reflects our growth prospects as a fund manager and ambition to become Australia's leading alternative asset manager.

HMC Capital currently manages over \$5 billion of external assets under management (AUM) via its two ASX-listed REITs, the HomeCo Daily Needs REIT (ASX: HDN) and HealthCo Healthcare & Wellness REIT (ASX: HCW).

HMC Capital Group Managing Director and CEO, David Di Pilla, said: "This rebrand is an exciting step in our journey to become a diversified alternative asset manager. The proposed establishment of HMC Capital Partners Fund 1 this year will provide another platform to accelerate our growth and take advantage of increased market volatility by targeting unique high conviction investment opportunities.

"HMC Capital's point of difference is our demonstrated ability to originate and execute complex, largescale transactions. We now have the necessary capital and broad investor support, team and opportunity universe to substantially grow AUM to beyond \$10 billion, which is well ahead of our 2024 stated target."

With the head company's rebranding to HMC Capital, the original HomeCo branding will be assumed by the existing listed REITs managed by HMC Capital as set out in the attached brand hierarchy:

- HDN, HomeCo Daily Needs REIT, will retain the orange HomeCo branding. ASX ticker code remains HDN.
- HCW, HealthCo Healthcare & Wellness REIT, will continue to use the existing red HealthCo branding. ASX ticker code remains HCW.

The ASX ticker code for Home Consortium Limited (trading as HMC Capital) will remain HMC. The new website for HMC Capital can be accessed at www.hmccapital.com.au from today.

For further information, please contact:

INVESTORS

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¹ The business name 'HMC Capital' is currently registered with ASIC by Home Consortium Limited. Formal change of the company name 'Home Consortium Limited' is subject to a special resolution of shareholders being passed at the 2022 Annual General Meeting.

MEDIA

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Authorised for release by the Board

About HMC Capital

HMC Capital is an ASX-listed fund manager which invests in high conviction and scalable real asset strategies on behalf of individuals, large institutions and super funds.

HMC Capital is the manager of HomeCo Daily Needs REIT (ASX: HDN) and HealthCo Healthcare and Wellness REIT (ASX: HCW) with external AUM of \$5.2 billion

www.hmccapital.com.au



Brand Hierarchy



ASX: HDN



ASX: HMC

Health Co.



ASX: HCW

